



Explorer

FACT SHEET

ALL Accor+ Explorer Designed for More Member Value

Accor Plus introduces its premium global membership: ALL Accor+ Explorer, setting a new benchmark for travel loyalty subscriptions.

This new travel subscription offers exclusive benefits at Accor's world-leading hotels and restaurants, designed for discerning travellers seeking greater value, recognition, and elevated experiences.

ALL Accor+ Explorer Benefits



More Free Stays

2 Stay Plus FREE Nights available at 1,300+ hotels in Asia Pacific every year



Red Hot Rooms and More Escapes

Up to 50% off hotel stays with Red Hot Rooms and curated stays with indulgent extras with More Escapes across Asia Pacific



Access More

15% off stays at more than 30 hotel brands at 4,500+ hotels worldwide, 365 days



Exclusive Dining Savings

30% discount on dining and 15% discount on drinks at 1,600+ restaurants and 1,200+ bars across Asia Pacific



Guaranteed Gold ALL Accor Status

Qualify for Instant Gold Status (or higher) in ALL Accor with a bonus 30 Status Nights each year
Gold Status benefits include room upgrades, early check-in, late check-out and priority perks (where available)



Exclusive Member-Only Events and Offers

Limited-time benefits and unforgettable experiences



ALL Accor+ Explorer 12 Month Subscription

US\$229

Global ALL Accor Benefits and Enhanced Value

ALL Accor+ Explorer members receive a **bonus 30 Status Nights**, along with elite privileges.
Guaranteed ALL Accor Gold status or higher at Accor hotels, unlocking even **more rewards and recognition worldwide**. With every stay, you get closer to a higher status level and enhanced benefits.



GOLD

From **30 nights** or **7,000 Status points**
(i.e. 2,800 EUR spent*)

Silver benefits, plus:

- Guaranteed availability
- Room Upgrade
- Early check-in or late check-out



PLATINUM

From **60 nights** or **14,000 Status points**
(i.e. 5,600 EUR spent*)

Gold benefits, plus:

- Suite Night Upgrade(s)
- Lounge access.
- Premium Wi-Fi



DIAMOND

From **26,000 Status points**
(i.e. 10,400 EUR spent*)

Platinum benefits, plus:

- Free breakfast on w/ends
- Dining & Spa Rewards
- Free Gold status for the person of your choice



From frequent business travellers to leisure explorers in search of VIP treatment and exclusive experiences, Accor Plus members value recognition, premium hospitality, insider privileges and memorable travel moments.

+450k

Accor Plus members in Asia Pacific

US\$712*

Average savings on stays and dining within first year

+3.1m

Accor Plus member stay volume in nights (YE2024)

x5

Accor Plus member stay frequency (versus non members)

1 billion

ALL Accor Rewards Points redeemed by Accor Plus members

2.3k

Exclusive member offers (Average 191 per month (YE2024))

*Figure based on estimated average savings of active members in a year, after the cost of membership, and the equivalent retail spend on stays and dining.

LEADING HOTEL BRANDS

ALL Accor+ Explorer benefits are available at more than 25 Accor hotel brands across Asia Pacific:



THE NEW BRAND STRUCTURE

ALL Accor+ Explorer is the next evolution of Accor Plus memberships, setting a new benchmark for travel loyalty subscriptions.



Accor is the corporate parent overseeing all brand, loyalty, distribution and business operations across the ecosystem.

Accor Plus is the business responsible for operating ALL Accor+. Accor Plus develops, sells, and manages the loyalty subscription products.

ALL Accor is Accor's global loyalty membership and booking platform.

ALL Accor+ is ALL Accor's loyalty subscription brand, offering a line of paid products with elevated benefits.

What is ALL Accor+ Explorer?
ALL Accor+ Explorer is the premium product of the ALL Accor+ subscription line.



Accor Plus is Accor's loyalty subscription business. As a wholly owned subsidiary of Accor, Accor Plus develops, sells and manages membership subscriptions, including the premium **ALL Accor+ Explorer** product. Founded in Sydney in 1994, Accor Plus has led the loyalty subscription category in the Asia Pacific region for over 30 years. With over three decades of growth the programme today delights more than 450,000 members.

DISCOVER MORE

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